



Spero Academy Marketing Meeting Agenda
Friday May 8, 2020 via zoom:

<https://us04web.zoom.us/j/637052900?pwd=aU10UG5oTEE4UGlha0dpNjdoaGdVQT09>

Date: 3.13.20	Purpose: to review committee items
Present:	Diane James, Edi Becerra, Katie Kammerude, Devin Taylor, Erin Giebink, Emily Barbero, Shannan Paul
Absent:	
Guests:	

- Items in red are answers or new items to be discussed.

Agenda Topics

Topic	Discussion	Next Steps
Social Media Presence	<ul style="list-style-type: none"> • Devin Update/Discussion • Blog • Facebook numbers • Comparison pages 	-Para blog is done -Nurse week blog.
Information Sessions	NA	-Kindergarten round up virtual, do one on one tours, names on lockers and a duplicate to go home. -Information sessions digitally -Parent buddy for new families - reach out to new kindergarten parents. -look at swag, resupply for kindergarten swag bag
Employment Growth	updates?	
Budget	2020-2021 Budget	-Finish budget
Misc.	-Teacher appreciation swag!	- Look at employment webpage, discuss improvements
Board Connections	Share at board meeting:	-Budget

End of Meeting		
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